

# HBG to sponsor Private Equity Summit

## *SuperReturn Middle East Summit 2010 to be held in Abu Dhabi*

**Dubai, 24th August 2010** – HBG Holdings (“HBG”), a leading UK regulated private equity investor and fund management business specialized in the Middle East, has confirmed it will continue as lead sponsor of this year’s SuperReturn Middle East Summit for the third consecutive year.

The SuperReturn series incorporates six private equity conferences with over 3,500 leading experts attending to network with well-respected industry heavyweights from across the globe.

SuperReturn Middle East, now in its 4th year, provides an opportunity for LPs and GPs to better understand Middle East specific issues within private equity. The event has been a huge success with continued growth in its investor and delegate base every year and is recognized as the must attend event of the year for anyone interested in accessing LPs and investment opportunities in the Middle East.

Zulfi K. Hydari, Group Managing Director of HBG Holdings said, “HBG has supported SuperReturn Middle East since its inception and continues to do so because it’s unrivalled in its ability to connect global investors to the region’s private equity community.”

The backdrop to this year’s event is a private equity industry flush with capital or 'dry powder' of c.\$11billion. Last year only 19 transactions totaling \$561 million were completed compared to \$2.7 billion from 55 transactions in 2008. However industry experts predict an upturn in deal activity in the next 12 months.

This year the venue for SuperReturnME has been shifted to Abu Dhabi, United Arab Emirates and will take place in October 2010.

Interested parties can contact HBG for VIP and discounted passes.

**- Ends -**

**Notes to Editors:**

**HBG Holdings ('HBG')**

HBG is a leading private equity investor and fund management business specialized in facilitating the flow of investment capital from the Arabian Gulf into private companies in the MENASA region and other emerging markets.

The firm successfully generates superior returns by leveraging its expertise in acquiring businesses and expanding them regionally through organic growth and “bolt-on” acquisitions, often in close partnership with leading regional partners.

The HBG team is impressive in its heritage, having managed some of the region’s largest businesses and played a leading role in its landmark M&A transactions.

The firm manages a diverse client base of leading private and institutional investors from across the Arabian Gulf.

HBG is licensed by the Financial Services Authority in the United Kingdom.

For further information please visit [www.hbgholdings.com](http://www.hbgholdings.com).

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